

Streamlined Energy & Carbon Reporting (SECR)

Genius Sports UK Limited
FY2023

SECR Highlights

Genius Sports UK Limited

Reporting Year: 1st January 2023 – 31st December 2023

Year-on-year Changes

- Scope 1 (Natural Gas) emissions decreased by 99.64% in FY2023 compared to FY2022 following an office move to a location with no gas usage.
- Scope 2 (Electricity) emissions decreased by 23.45% in FY2023 compared to FY2022. This was driven by Genius Sports' reduction in real estate due to switching to hybrid working.
- Scope 3 (Transport) emissions increased by 79.54% in FY2023 compared to FY2022. This is due to expanded site visits for a new product line installation.

Energy Saving Projects: Highlights

- Encourage Remote/Hybrid Working
- BREEAM Accredited Acquisition
- Personal CO₂ Emissions Reminder

Table 1: Energy Source Breakdown for Total Location-Based Emissions

	Natural Gas	Electricity	Transport	Total
FY2023 Carbon & Energy Consumption				
kWh	3,262	145,092	26,761	175,115
tCO ₂ e	0.60	30.04	6.02	36.66
FY2022 Carbon & Energy Consumption*				
kWh	900,167	202,949	14,534	1,117,650
tCO ₂ e	164.32	39.25	3.35	206.92
YOY percentage change (tCO ₂ e)*	-99.64%	-23.45%	+79.54%	-82.28%

Table 2: Emission Intensity Breakdown for Total Location-Based Emissions

	Natural Gas	Electricity	Transport*	Total
Carbon Intensity Metric				
FY2023 tCO ₂ e per FTE	0.0021	0.1061	0.0212	0.1294
FY2022 tCO ₂ e per FTE	0.6212	0.1484	0.0127	0.7823**
YOY percentage change (tCO ₂ e)*	-99.66%	-28.53%	+67.62%	-83.46%

*FY2022 transport and electricity metric figures have been restated. Please see the Appendix for more information.

**FY2022 metric figures have changed due to the FTE figure being updated to accurately reflect Genius Sports' own reporting. Please see the Appendix for more information.

*N.B. The reported Scope 1, 2 and 3 emissions in Tables 1 and 2 have been rounded to four decimal places, and any year-on-year comparison calculations have been carried out using complete, unrounded figures.

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Executive Summary

SECR disclosures are mandatory for listed and large unlisted UK companies with reporting cycles beginning on or after 1st April 2019.

This report summarises Genius Sports UK Limited’s (Genius Sports) energy usage, associated emissions, energy efficiency actions and energy performance under the government policy Streamlined Energy & Carbon Reporting (SECR). This is implemented by the Companies (Directors’ Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018. Mandatory information for compliance is detailed on pages 4, 6 and 7 of this report.

The appendix (page 7) includes the methodologies utilised for all calculations related to the elements reported under energy and carbon.

Under the legislation, Genius Sports must disclose its energy consumption, emissions, intensity metrics and all energy efficiency improvements implemented for all UK operations.

Genius Sports is a UK-incorporated business. An operational boundary has been applied for the purposes of the reporting.

A total of 22.58% of consumption data used for SECR has been estimated to achieve 100% data coverage, increasing from the FY2022 estimation level of 17.76%.

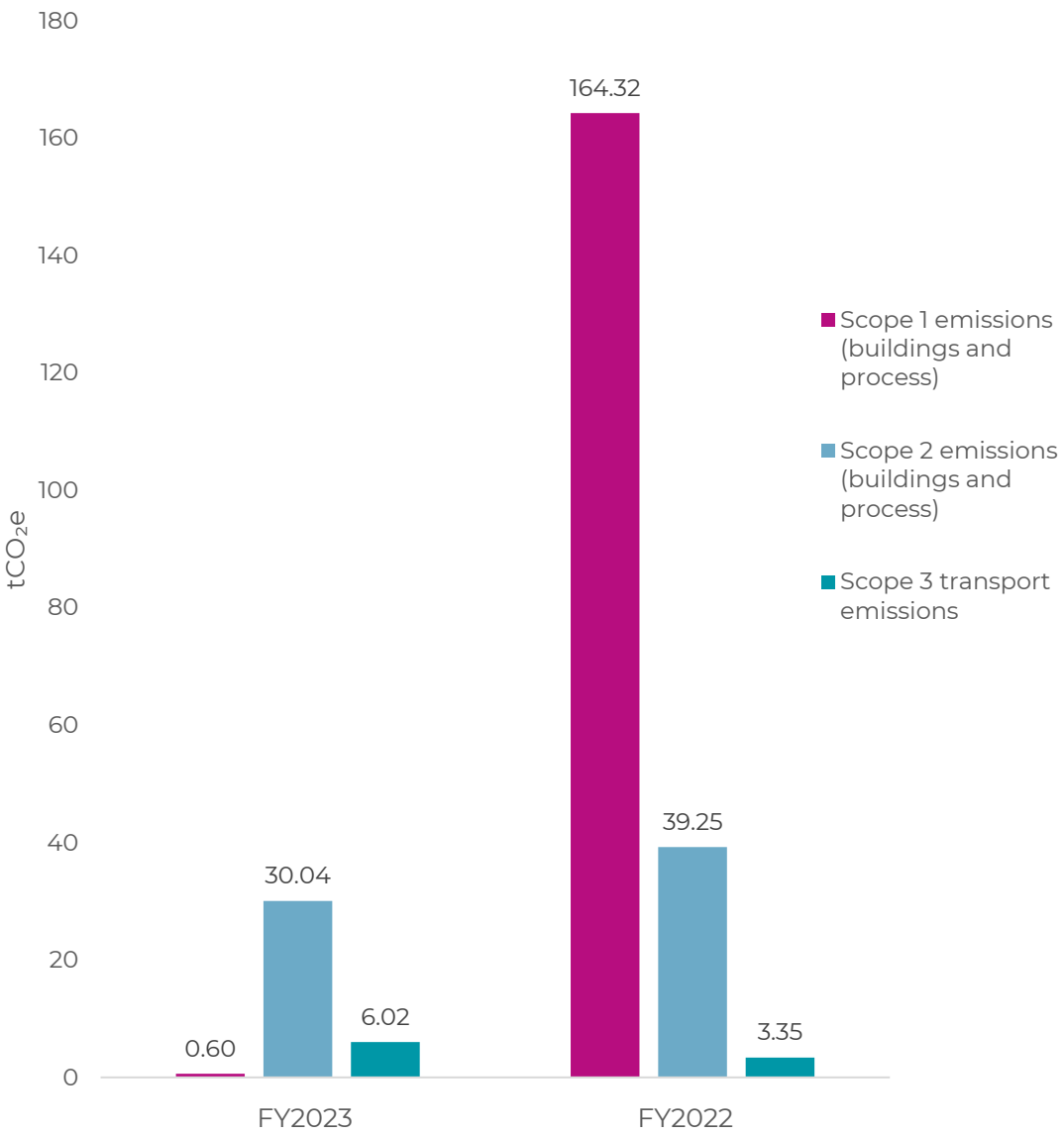
Reporting Year: January – December 2023

Genius Sports Scope 1 direct and Scope 3 indirect emissions (combustion of natural gas and transportation fuels) for this reporting year are 6.62 tCO₂e, resulting from the direct combustion of 30,023 kWh of fuel. This represents a carbon reduction of 96.05% from last year, ending December 2022 (Figure 1).

Scope 2 indirect emissions (purchased electricity) for this reporting year are 30.04 tCO₂e, resulting from 145,092 kWh of electricity purchased and consumed in day-to-day business operations. This represents a carbon reduction of 23.45% from last year, ending December 2022 (Figure 1).

Genius Sports’ operations have an intensity metric of 0.1294 tCO₂e per FTE for this reporting year. This represents a reduction of 83.46% from last year, ending December 2022 (Table 2).

Figure 1: Scope 1, 2 and 3 emissions (tCO₂e): This reporting period vs. the previous reporting period.



Annual Reporting Figures: Consumption and Location-Based Emissions

The following tables show the consumption and associated emissions for the financial years ending December 2023 and December 2022 for all operations.

Total consumption and location-based emissions are reported in Tables 4 and 5.

Scope 1 consumption and emissions include direct combustion of natural gas utilised for operations.

Scope 2 consumption and emissions cover indirect emissions related to the consumption of purchased electricity in day-to-day business operations.

Scope 3 consumption and emissions cover emissions resulting from sources not directly owned by Genius Sports i.e., grey fleet business travel undertaken in employee-owned vehicles only.

Table 3: Genius Sports UK Limited Total Emissions Intensity Metric.

Intensity Metrics	Location-based		Market-based	
	FY2023	FY2022	FY2023	FY2022
Total FTE	283.30	264.50	283.30	N/A*
All Scopes tCO ₂ e per FTE	0.1294	0.7823	0.1969	N/A*
Percentage change	-83.46%		N/A*	

*Market-based emissions for FY2022 were not calculated at the time of previous reporting and have been indicated with N/A in the table above.

N.B. The reported intensity metrics in Table 3 have been rounded to four decimal places, and any year-on-year comparison calculations have been carried out using complete, unrounded figures.

Table 4: Genius Sports UK Limited FY2023 Total Energy Consumption (kWh).

Utility and Scope	FY2023 Consumption kWh	FY2022 Consumption kWh*
Scope 1 Total	3,262	900,167
Natural Gas (Scope 1)	3,262	900,167
Scope 2 Total	145,092	202,949
Grid-Supplied Electricity (Scope 2)	145,092	202,949
Scope 3 Total	26,761	14,534
Transportation (Scope 3)	26,761	14,534
Total	175,115	1,117,650

Table 5: Genius Sports UK Limited FY2023 Total Location-based Emissions (tCO₂e).

Utility and Scope	FY2023 Emissions tCO ₂ e	FY2022 Emissions tCO ₂ e*
Scope 1 Total	0.60	164.32
Natural Gas (Scope 1)	0.60	164.32
Scope 2 Total	30.04	39.25
Grid-Supplied Electricity (Scope 2)	30.04	39.25
Scope 3 Total	6.02	3.35
Transportation (Scope 3)	6.02	3.35
Total	36.66	206.92

*FY2022 transport and electricity figures have been restated. Please see the Appendix for more information.

Annual Reporting Figures: Year-on-Year Changes

Scope 1 (Natural Gas) emissions decreased by 99.64% in FY2023 compared to FY2022. This decrease reflects the company's transition from its former office to a new location, which no longer requires the use of gas.

Scope 2 (Electricity) emissions decreased by 23.45% in FY2023 compared to FY2022. This decrease is a consequence of Genius Sports reducing its overall real estate footprint due to a change in work culture from office-based to hybrid.

Scope 3 (Transport) emissions increased by 79.54% in FY2023 compared to FY2022. This is primarily due to the expansion of the UK venue operations team, which necessitated increased site visits for the installation of a new product line in stadiums.

Annual Reporting Figures: Voluntary Market-Based Emissions

This is the first year Genius Sports have dual-reported using location-based and market-based emission factors. Total market-based emissions are reported in Table 6.

Table 6: Genius Sports UK Limited Total Market-Based* Emissions (tCO₂).

Utility and Scope	FY2023 Consumption tCO ₂	FY2022 Consumption tCO ₂
Grid-Supplied Electricity (Scope 2)	49.18	N/A**
Total Scope 2	49.18	N/A**

*Market-based emissions are reported in tCO₂ only and reflect the specific emissions associated with supplier-specific fuel mixes and the residual grid fuel mix factor. Please see the Methodology in the appendix for further details.

**Market-based emissions for FY2022 were not calculated at the time of previous reporting and have been indicated with N/A in the table above.

Energy Efficiency Narrative

Energy Efficiency Improvements

Genius Sports UK Limited is committed to improving its operational energy efficiency year on year. A register of energy efficiency measures has been compiled, with a view to implementing these measures in the next five years.

Measures ongoing and undertaken through FY2023:

Encourage Remote/Hybrid Working

Genius Sports reduced their carbon footprint by encouraging flexible working patterns, including remote and hybrid working. This initiative led to a more efficient use of office space, reducing the total square footage required per person.

BREEAM Accredited Acquisition

In FY2023, Genius Sports acquired a new building with a 'Good' Building Research Establishment Environmental Assessment Methodology (BREEAM) rating, signifying its commitment to sustainable building practices. The company also implemented automatic LED lighting systems, significantly reducing energy consumption.

Personal CO₂ Emissions Reminder

Genius Sports implemented a personal CO₂ emissions reminder for each travel itinerary. This initiative ensures that travellers and line managers are aware of the environmental impact of their travel choices, promoting conscious and sustainable travel decisions.

Green Commuting Initiatives

Genius Sports promoted green commuting by encouraging the use of hybrid and electric vehicles. They partnered with car hire providers to offer eco-friendly options and ran promotional campaigns to support this initiative. Additionally, Genius Sports actively promoted cycling, with employees collectively cycling 37,518 km in May.

Green Travel Suppliers

Genius Sports sourced green travel suppliers, negotiating preferred rate agreements with Green Key or ISO 14001-certified hotels. This initiative ensures that their travel accommodations align with their sustainability goals.

Measures prioritised for implementation in FY2024:

Energy Audit/Efficiency Review

Genius Sports will conduct a comprehensive site review to identify areas for energy efficiency improvements. This includes checking for heat loss, draught proofing, ensuring office equipment has power-off sensors, and assessing the efficiency of lighting, refrigeration units, and heating systems.

Heating/Cooling Controls Review

Genius Sports plans to review and ensure that thermostats are set correctly in all on-site rooms. Proper thermostat settings will optimise heating and cooling systems, reducing energy usage.

More Green Travel Suppliers

Genius Sports plans to expand their agreements with Green Key or ISO 14001-certified hotels. They aim to empower and encourage employees to choose green options for flights, hotels, and taxis when travelling.

Public Transport Campaign

Genius Sports will launch a campaign encouraging employees to use public transport or engage in green commuting practices instead of driving to work.

CO₂ Travel Reporting to Management

Genius Sports will publish a report for senior leadership to raise awareness of the impact of global travel. By doing so, Genius Sports seeks to foster a culture of conscious travel and environmental accountability at the leadership level.

Open Letter to Suppliers & Landlords

Genius Sports will issue a second set of pleas to landlords and suppliers, urging them to switch to renewable energy sources and reduce the supply of non-renewable or non-reusable goods.

I: Compliance Responsibility

This report has been prepared by the ESG division of Inspired PLC for Genius Sports UK Limited by means of interpreting the Companies (Directors’ Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018 as they apply to information supplied by Genius Sports UK Limited and its energy suppliers.

Genius Sports UK Limited’s registered CEO and CFO are responsible for complying with the Regulations. They must be satisfied that, to the best of their knowledge, all relevant information concerning Genius Sports UK Limited’s organisation structure, properties, activities and energy supplies has been provided to Inspired PLC.

This includes details of any complex ownership structures (for example, private equity funds, franchises for private finance initiatives) and electricity/gas usage that is covered by the EU Emissions Trading Scheme (ETS) or Climate Change Agreements (CCA) scheme, energy generated on-site (including Combined Heat and Power (CHP)) or supplied to/from a third party (i.e. not a licenced energy supplier or a landlord/tenant).

II: Reporting Methodology

This report (including the Scope 1, 2 and 3 consumption and CO₂e emissions data) has been developed and calculated using the *GHG Protocol – A Corporate Accounting and Reporting Standard* (World Resources Institute and World Business Council for Sustainable Development, 2004); *Greenhouse Gas Protocol – Scope 2 Guidance* (World Resources Institute, 2015); *ISO 14064-1 and ISO 14064-2* (ISO, 2018; ISO, 2019); *Environmental Reporting Guidelines: Including Streamlined Energy and Carbon Reporting Guidance* (HM Government, 2019).

Government Emissions Factor Database 2023 version 1.1 has been used, utilising the published kWh gross calorific value (CV) and kgCO₂e emissions factors relevant for the reporting period 01/01/2023 – 31/12/2023.

Estimations were undertaken to cover missing billing periods for properties directly invoiced to Genius Sports UK Limited. These were calculated at the meter level on a kWh/day pro-rata basis.

- For properties where Genius Sports is indirectly responsible for utilities (i.e. via a landlord or service charge) or no data is available for the meter, an average kWh/m² consumption was calculated at meter level and was applied to the properties with similar operations with no available data.

These full-year estimations were applied to one electricity supply and one gas supply. All estimations equated to 22.58% of reported consumption.

For properties where Genius Sports UK Limited shared office space with other companies, the overall energy consumption of the entire office space was considered and apportioned based on the percentage of office space used solely by Genius Sports UK Limited.

Due to improvements in calculation and reporting, FY2022 transport and electricity figures have been restated to allow for more accurate year-on-year comparisons. Additionally, the metric for FY2022 has been restated to ensure it accurately reflects the Full-Time Equivalent (FTE) figures. This adjustment was made to provide a more precise representation of workforce data, aligning reporting with the actual staffing levels during that period. The restatement will improve the accuracy and consistency of Genius Sports’ performance metrics, allowing for improved year-on-year analysis.

For properties where Genius Sports UK Limited shared office space with other companies, market-based emissions were calculated using supplier-specific fuel mix factors, with residual fuel mix factors used for landlord sites.

Supplier-specific fuel mixes were used for:

- Ruby Energy (formerly BES Utilities)
- Smartest Energy

An intensity metric has been calculated using total tCO₂e figures and the selected performance indicator agreed with Genius Sports UK Limited for the relevant report period:

- Full-time equivalents (FTE) **FY2023** (FY2022)

283.3 (264.5)

III: Glossary

Scope 1: Emissions associated with gas usage and transportation fuels (under the company's control).

Scope 2: Emissions associated with the consumption of purchased electricity are presented on both a location-based (using country average electricity emission factors) and market-based (taking into account any purchased renewable generated electricity) approach.

Scope 3: Company's value chain emissions, divided into 15 categories, as established by the Greenhouse Gas Protocol Corporate Value Chain (Scope 3) Accounting & Reporting Standard. Under SECR this is limited to emissions resulting from sources not directly owned by the Company, i.e., grey fleet business travel undertaken in employee-owned vehicles only.

Location-based emissions: Methodology to calculate Scope 1 and 2 emissions using the average grid emissions factor of a region.

Market-based emissions: Methodology to calculate Scope 1 and 2 emissions using emissions factors specific to the contractual instruments in place.

tCO₂: Tonnes of carbon dioxide gas released into the atmosphere. This metric is often used when reporting electricity market-based emissions factors.

tCO₂e: Greenhouse gases have different global warming potentials and are converted to a carbon dioxide equivalent to ease comparison and reporting.



IV: Quality Review

Prepared for: Genius Sports UK Limited

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Reviewer: Philip Parrot

Document Control			
Issue Number	Date	Author	Description of Changes
1	17/09/2024	Maya Kiran	Initial Issue
2	18/10/2024	Cameron Winton	Metric change from FY2022 restatement on slide 5 corrected.
3	15/11/2024	Niamh Quigley	Changing the company name from 'Group' to 'UK'

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